



Autumn Festival Brochure 2017

To be published during Autumn Festival,
September 29-30, and 1 October 2017

Ron Kolbus Lakeside Centre,
102 Greenview Avenue, Ottawa, Ontario, K2B 8J8

REQUEST FOR SPONSORSHIP

Sponsor's Name: _____

Address: _____

Telephone: _____

Requested Brochure Advertisement Space:

- | | |
|---|-------|
| <input type="checkbox"/> Half Page: | \$175 |
| <input type="checkbox"/> Full Page: | \$300 |
| <input type="checkbox"/> Color --- Inner Full Page: | \$450 |
| <input type="checkbox"/> Color --- Front Inner Cover Pages: | \$550 |
| <input type="checkbox"/> Color --- Back Inner Cover Pages: | \$550 |
| <input type="checkbox"/> Color --- Back Outer Cover Pages: | \$650 |

- Physical Banner (8'x4') Displayed on the Community Hall Wall \$1000

Optional **deshantari.com** Web Advertisement:

- | | |
|--|-------------------|
| <input type="checkbox"/> Web (Shared 600x75 Rotating Banner Ad) 1 month: | \$25 |
| <input type="checkbox"/> Web (Shared 600x75 Rotating Banner Ad) 1 year: | \$240 (\$20 x 12) |
| <input type="checkbox"/> Web (128x50 Static Side-Bar Ad) 1 month: | \$35 |
| <input type="checkbox"/> Web (128x50 Static Side-Bar Ad) 1 year: | \$360 (\$30x 12) |

Please attach the advertisement details including the Company's logo (electronic version preferable).
Please make cheque payable to "Deshantari of Ottawa-Carleton in Trust".

Dear Advertiser:

The advertisement will appear in Deshantari's Annual Autumn Festival Brochure for 2017. As you may be aware, this bilingual (Bengali & English) brochure is distributed to 400 to 500 members of the Bengali/Indian community in Ottawa with origins in India and Bangladesh. As such, your business will receive good exposure in the community.

Your support is very much appreciated. You are also cordially invited to participate in the celebration. A detailed program will be mailed to you shortly.

For further details please contact:

Suman Roy (613-424-6084), Biswajit Nandy (613-799-1230), Dipankar Chakraborty (613-440-3280).

The Sponsor will pay \$_____ prior to printing of the brochure (September 16, 2017).

Sponsor's signature: _____ Date: _____